

JOB TITLE: Web Developer

REPORTS TO: CMO
DEPARTMENT: Marketing

SCHEDULE: FTE

DATE: November 12, 2018

We are building a fast-paced marketing and media team with people who will bring positive change and enormous growth to Life Changers and Gregory Dickow Ministries. We are looking for a passionate team player for our Web Developer role.

KEY DUTIES & RESPONSIBILITIES:

- Writing well designed, testable, efficient code by using best software development practices
- Cooperate with designers to match visual design intent
- Creating website layout/user interfaces/landing pages/nurture campaigns by using standard HTML/CSS practices
- Integrating data from various back-end services and databases
- Gather and refine specifications and requirements based on technical needs
- Create and maintain software documentation
- Be responsible for maintaining, expanding, and scaling our site
- Stay plugged into emerging technologies/industry trends and apply them into operations and activities

REQUIREMENTS

- Proven working experience in web programming
- Understanding of Pardot, WooCommerce, Shopify is helpful
- Top-notch programming skills and in-depth knowledge of modern HTML/CSS
- A solid understanding of how web applications work including security, session management, and best development practices
- Hands-on experience with network diagnostics, network analytics tools
- Basic knowledge of Search Engine Optimization process
- Aggressive problem diagnosis and creative problem solving skills
- Strong organizational skills to juggle multiple tasks within the constraints of timelines and budgets with business acumen
- Ability to work and thrive in a fast-paced environment, learn rapidly and master diverse web technologies and techniques.
- BS in computer science or a related field

QUALIFICATIONS:

- Be supportive of the ministry's vision, mission, values and statement of faith.
- Be able to convey the vision of Life Changers International Church & Gregory Dickow Ministries to staff, volunteers, and peers.
- Attend Life Changers International church as a member, embrace church leadership and values.
- Must be transparent, genuine and honest with proven leadership skills.

COMPENSATION:

Commensurate with experience.



Web Developer Core Competencies





Photoshop + Illustrator Make sure you can:

- $\ensuremath{\checkmark}$ Interpret website and product mockups and wire frames you get from designers
- ✓ Translate design into working code
- ✓ Understand Layers
- ✓ Read dimensions
- ✓ Pull out colors



HTML

Make sure you can:

- ✓ Create HTML file from scratch
- ✓ Use HTML template like the HTML5 Boilerplate
- ✓ Follow industry naming conventions
- ✓ Incorporate the latest HTML5 tags



CSS

Make sure you can:

- ✓ Create a CSS file from scratch
- ✓ Manipulate layouts and styles
- ✓ Follow industry naming conventions

G R E G O R Y M . D I C KOW Founder and Senior Pastor





FTP

Make sure you can:

- ✓ Understand the way servers and database communicate to put your HTML + CSS file on —————————World Wide Web
- ✓ Make site go live!
- ✓ Update site after it gone live
- ✓ Explain FTP to a 5-year-old



Media Queries

Make sure you can:

- ✓ Create media queries for standard device sizes
- ✓ Translate a static website into a responsive one
- ✓ Follow industry standards for naming and syntax



Frontend Framework Some great framework:

- Bookstrap
- UIKit
- Pure

Make sure you can:

- ✓ Install or download framework
- ✓ Use built-in elements
- ✓ Create custom site using framework



WordPress

What it does:

A content management system (CMS) that makes it easy for clients to make changes to the site.

Make sure you can:

- ✓ Read and edit PHP code
- ✓ Install WordPress
- ✓ Understand WordPress architecture
- ✓ Create and modify pages, posts and menus
- ✓ Create a child theme
- ✓ Add useful plugins
- ✓ Test for bugs

GREGORYM.DICKOW

Founder and Senior Pastor